

SHARING CARE, SHARING OPPORTUNITIES

CÚRAM

DID YOU KNOW?

Workplaces that support shared caregiving responsibilities see improved inclusion, retention, and leadership equality.



QUICK TIPS

- Promote equal leave for all genders
- Use gender-neutral language in HR policies
- Normalize flexible work for caregivers at all levels
- Encourage men's active participation in caregiving
- Review policies for hidden gender bias
- Lead by example, managers shape caregiving norms
- Support open conversations about care and work balance

CAREGIVING INEQUALITY LIMITS OPPORTUNITY

⚠️ Challenge:



Inequality

✅ Solution:



Shared Care

TRY THIS TODAY



Use flexible work or shared leave to share caregiving responsibilities more equally.

BALANCED CAREGIVING DRIVES EQUALITY, WHEN CULTURAL AND WORKPLACE BARRIERS FADE, SHARED RESPONSIBILITY CREATES NEW OPPORTUNITIES FOR PEOPLE AND ORGANISATIONS. INCLUSIVE LEADERSHIP BEGINS WITH SUPPORTING CARE.



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