

UNDERSTANDING THE GENDER CARE GAP

CÚRAM

DID YOU KNOW?

Unequal care responsibilities directly affect career progression, leadership diversity, and organisational performance.



QUICK TIPS

- Recognise how unpaid care shapes daily work decisions
- Use data to highlight the gender care gap and its impact
- Apply flexible work and inclusive communication strategies
- Support unbiased return-to-work plans for all parents
- Actively promote paternity leave and shared caregiving
- Reflect on personal and organisational bias
- Encourage shared responsibility at all levels

UNEQUAL CARE, UNEQUAL OPPORTUNITY



Unequal Care → Unequal Opportunity



Shared Care → Equal Opportunity

TRY THIS TODAY

Implement unbiased return-to-work plans for all new parents



Actively promote paternity leave and flexible work options for men

“ ADDRESSING THE GENDER CARE GAP IS NOT JUST A MATTER OF FAIRNESS; IT IS GOOD BUSINESS. COMPANIES THAT SUPPORT BALANCED CAREGIVING SEE HIGHER ENGAGEMENT AND RETENTION. ”



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