



NEWSLETTER



CÚRAM

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CLOSING THE GENDER CARE GAP IN EUROPE'S WORKPLACES



1. WHAT IS THE CÚRAM PROJECT?

CÚRAM is a European project that tackles the gender care gap by promoting inclusive work-life balance policies for working parents, carers, and employers. Through research, training, and awareness campaigns, we aim to empower HR professionals, SMEs, and policymakers to support dual-career and dual-carer models in the workplace.

Become a Family-Friendly Company and earn the CURAM recognition!

Participating companies will receive an official certificate from the CURAM consortium, acknowledging their involvement and commitment to inclusive work-life balance practices!!!

2. WHAT HAVE WE DONE SO FAR?

The CURAM consortium has reached an important milestone with the finalisation of the project's training materials, designed to support more inclusive and care-sensitive workplaces.

The materials were successfully tested during the LTTA in Ostrava, Czech Republic, in April, confirming their practical value for SMEs, HR professionals and organisations promoting family-friendly workplaces.

3. WHAT'S NEXT?

- Upcoming activities include:
- Launch of the national pilot trainings
- Signing of MoUs with participating companies
- Testing of CURAM tools in real workplace settings
- Recognition of family-friendly companies

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