



NEWSLETTER



CÚRAM

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CLOSING THE GENDER CARE GAP IN EUROPE'S WORKPLACES



1. WHAT IS THE CÚRAM PROJECT?

CÚRAM is a European project that tackles the gender care gap by promoting inclusive work-life balance policies for working parents, carers, and employers. Through research, training, and awareness campaigns, we aim to empower HR professionals, SMEs, and policymakers to support dual-career and dual-carer models in the workplace.

Become a Family-Friendly Company and earn the CÚRAM recognition!

Participating companies will receive an official certificate from the CÚRAM consortium, acknowledging their involvement and commitment to inclusive work-life balance practices!!!

2. NATIONAL PILOTS ARE NOW UNDERWAY!

The CÚRAM national pilot activities have officially started across Europe, involving companies and organisations interested in promoting more care-sensitive and family-friendly workplace practices. Participants are exploring key issues related to caregiving, work-life balance and gender equality at work.

During the pilots, the CÚRAM tools and training materials are being tested in real workplace settings. The feedback collected will help the partnership further improve the project resources and strengthen their practical value for different organisational contexts.

3. WHAT'S NEXT? OPEN CALL FOR COMPANIES

As the pilot phase continues, the CÚRAM partnership invites more companies and organisations to join the initiative and engage with its training tools and family-friendly workplace approach. This is an opportunity to become part of a European effort to support employees with caregiving responsibilities. Participating organisations will also be eligible to work towards the CÚRAM Family-Friendly Company Recognition Label, highlighting their commitment to inclusion, work-life balance and gender-equal care practices in the workplace.

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