CÚRAM

CÚRAM: Closing the Gender Care Gap in Europe's Workplaces

WHY CÚRAM?

The CÚRAM project supports employers and HR professionals in developing inclusive workplace practices that recognize caregiving as a shared societal responsibility.

WHAT CÚRAM OFFERS?

- Training materials on unconscious bias and inclusive HR
- Templates for care-friendly policies
- Toolkits for balancing business needs & family care
- Workshops for employers to share best practices

WHY IT MATTERS TO YOU AS AN EMPLOYER?

- 7.7/10: Employers agree caregiving impacts women's careers
- Low uptake of paternity/parental leave by male employees
- Informal flexibility often leads to inconsistent fairness
- Staff retention, morale, and productivity improve with inclusive policies

INFORMATION

- **Duration:** 2025–2026
- Co-funded by the European Commission [CERV Programme]
- Focus: Gender equality, workplace inclusion, and support for carers

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